

Effective as of May 25, 2018

ZOINED PRIVACY POLICY

Your privacy is important to Zoined and Zoined is committed to comply with the applicable data protection laws. This privacy policy provides information about the personal data Zoined collects and the ways in which Zoined uses that personal data.

If you do not agree with this privacy policy, do not use the services provided by Zoined (“Zoined Services”) or provide Zoined with any personal data.

What personal data Zoined may collect?

Zoined may collect and use the following personal data:

Contact Data

In connection with use of Zoined Services, Zoined requires you to provide basic contact information such as name, company name, address, phone number, and email address (“Contact Data”).

Usage Data

As you use the Zoined Services, Zoined may also collect information through the use of commonly-used information-gathering tools, such as cookies and web beacons (“Usage Data”). Such Usage Data includes standard information from your web browser (such as browser type and browser language), your Internet Protocol (“IP”) address, and the actions you take while using the Zoined Services.

Customer Data

Customers of Zoined may electronically submit data or information to the Zoined Services for hosting and processing purposes (“Customer Data”). Zoined will not review, share, distribute, or reference any such Customer Data except as provided in the agreement between Zoined and the customer, or as may be required by law. In accordance with the agreement between Zoined and the customer, Zoined may access Customer Data only for the purpose of providing the Zoined Services or preventing or addressing service or technical problems or as may be required by law.

How does Zoined use personal data?

- Contact Data can be used to communicate with you, for example to inform you that our services have changed or to send you critical alerts and other notices relating to our service and to contact you in customer care related issues.
- Usage Data is used to provide better support and to personalize service and to support development of service features and functionalities and to improve user experience.

- Customer Data is used to provide analytics service to our customers. Customer Data is only shared with the parties authorized by customer who provided such Customer Data.

Does Zoined share your personal data?

Zoined may disclose your personal data to its affiliates, subcontractors and other authorised third parties for the purposes mentioned above. In the event Zoined discloses your personal data to such authorised third parties, they will be obliged to use personal data provided to them in accordance with this privacy policy. These authorized third parties are not permitted to use your personal data for any other purposes and Zoined requires them to use appropriate security measures to protect your personal data.

In addition to the disclosures reasonably necessary for the purposes mentioned above, Zoined may disclose your personal data to the extent it is required to do so by law, in connection with any legal proceedings or prospective legal proceedings, and in order to establish, exercise or defend its legal rights.

If Zoined decides to sell, buy, merge or otherwise reorganize its businesses, it may need to disclose personal data to prospective or actual purchasers and their advisers, or receive personal data from sellers and their advisers.

How Zoined will secure your data?

Zoined will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal data.

Zoined will store all the personal data you provide on its secure servers.

Cross-border data transfers

Information that Zoined collects may be stored and processed in and transferred between any of the countries in which Zoined operates to enable the use of the information in accordance with this privacy policy. For this purpose your personal data may be transferred across international borders outside the country where you use our service, including to countries outside the European Economic Area (EEA) that do not have laws providing specific protection for personal data or that have different legal rules on data protection. In such cases Zoined ensures that there is a legal basis for such a transfer and that adequate protection for your personal data is provided as required by applicable law.

Updating this policy

Zoined may update this privacy policy by posting a new version on this website. You should check this page occasionally to ensure you are familiar with any changes.

Other services and websites

This service may contain links to other services and websites. Zoined is not responsible for the privacy policies or practices of any third party.

What are your rights?

You have a right to know what personal data we hold about you. You have a right to have incomplete, incorrect, unnecessary or outdated personal data deleted or updated. You may exercise your rights by contacting us or by managing your account and choices through available profile management tools in our service. In some cases, especially if you wish us to delete or stop processing your personal data, this may also mean that we may not be able to continue to provide the service to you. If personal data has been submitted to us by a Zoined customer and you wish to exercise any rights you may have to access, correct, amend, or delete such data, please inquire with our customer directly. Because Zoined personnel have limited ability to access data our customers submit to our services, if you wish to make your request directly to Zoined, please provide the name of the Zoined customer who submitted your data to our services. We will refer your request to that customer, and will support them as needed in responding to your request within a reasonable time.

Who is the controller of your personal data?

Zoined Oy, Lapinlahdenkatu 16, 00180 Helsinki, Finland, is the controller of your personal data. If you have any questions about this privacy policy or the treatment of your personal data, please contact Zoined:

- by email to support@zoined.com; or
- by post to Zoined Oy, Lapinlahdenkatu 16, 00180 Helsinki, Finland.